25¢

Yellow Dog

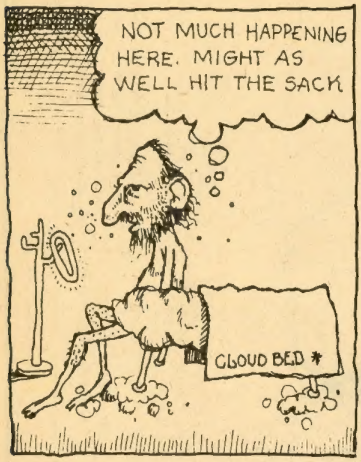
FOUNDED 1968 PUBLISHED AS WEEKLY AS POSSIBLE VOL. I, ISSUE* I.

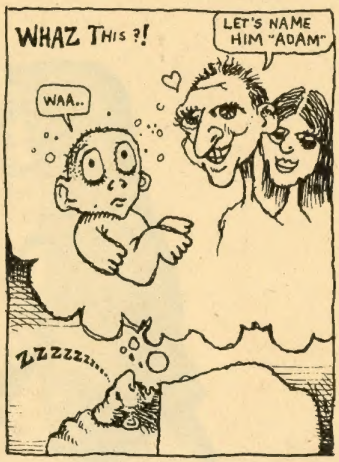
THE SPIRITUAL

STAG FILM

DEDICATED TO HORNY NOVICES AND METAPHYSICAL PIMPS...

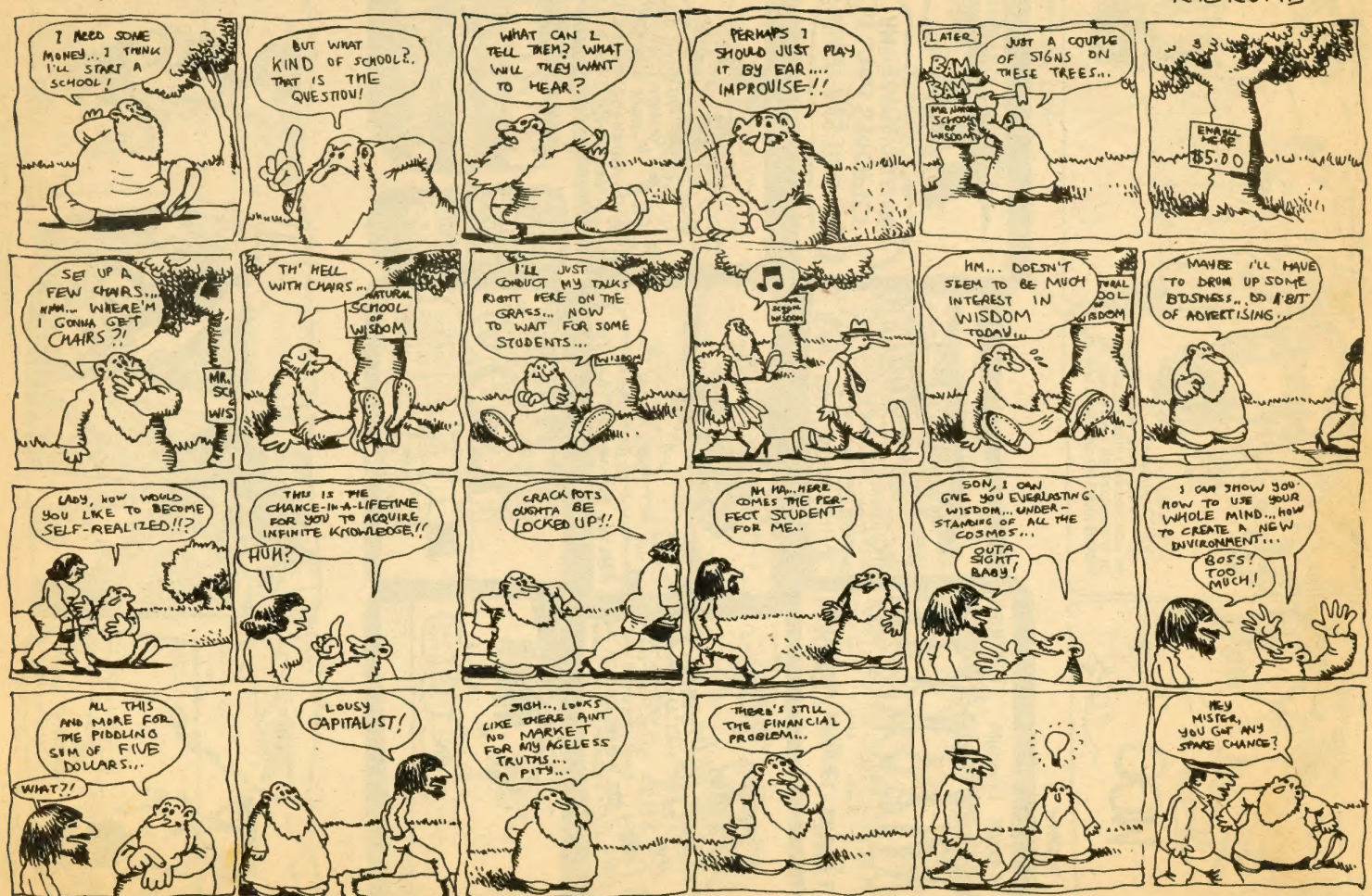
BY JOHN THOMPSON





MR. NATURAL'S SCHOOL OF WISDOM

R. CRUMB



YELLOW DOG 830 FOLGER, BERKELEY CALIF 94710 5th Anniversary Printing-5/73

DEAR DOG:

PLEASE PUT ME ON YOUR LIST OF EAGER SUBSCRIBERS. TO YOUR NEW, AND MUCH NEEDED SATIRICAL COMIC WEEKLY.

I AM ENCLOSING THE MONEY FOR (CHECK ONE) ☐ SIX MONTHS FOR $4.00 ☐ ONE YEAR FOR $6.00

MY NAME IS: _____

ADDRESS _____ ZIP _____

IF YOU DON'T WANT TO CUT UP THE PAPER, MAKE YOUR OWN COUPON

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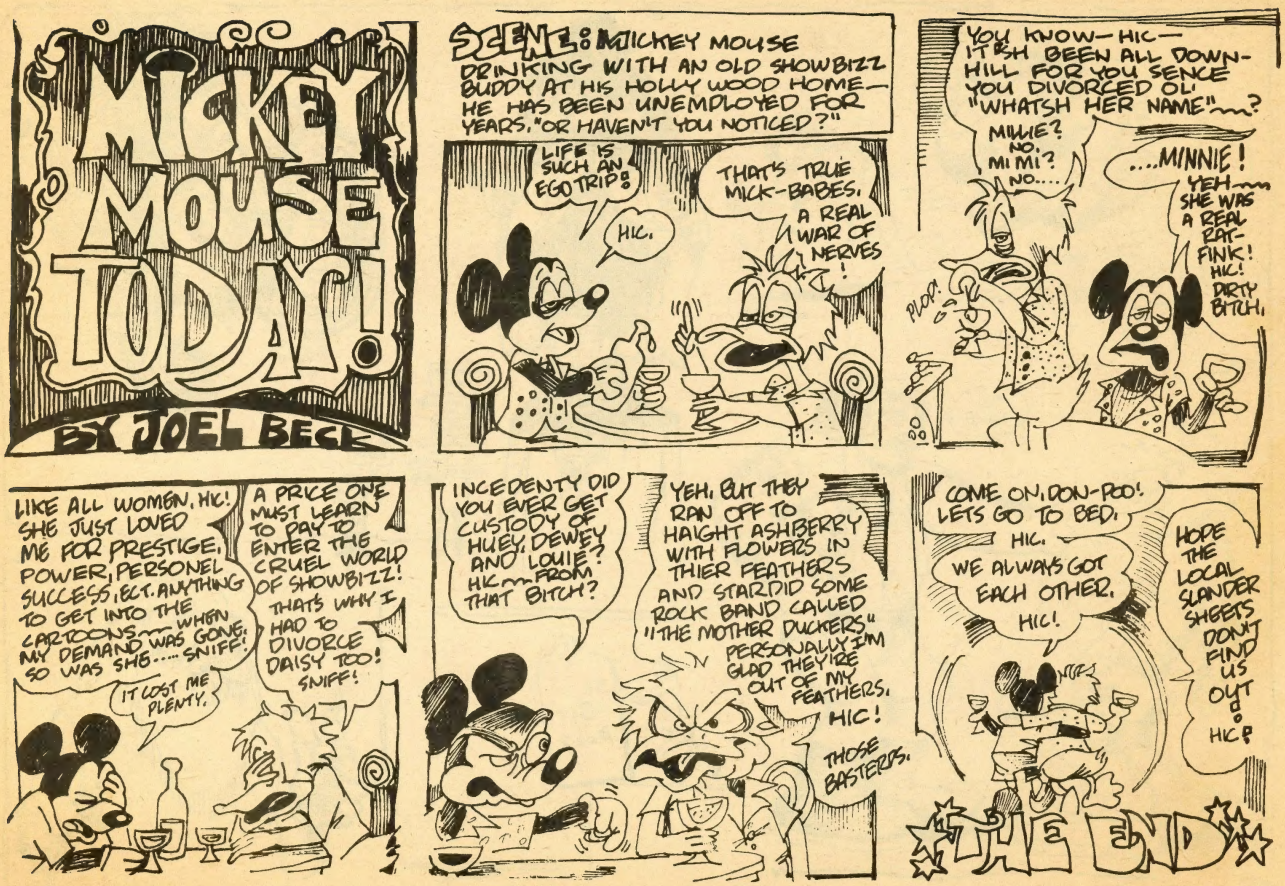
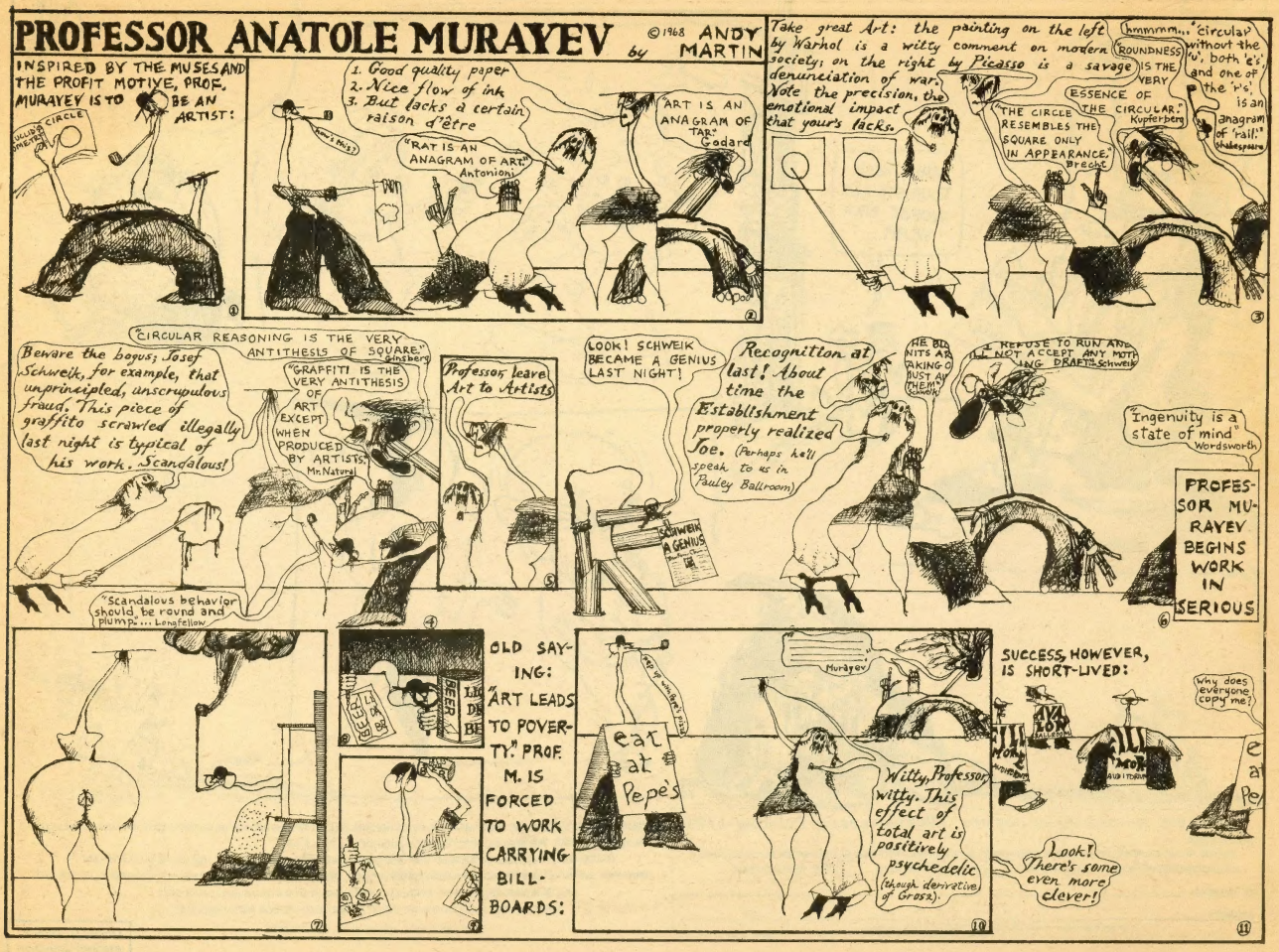
Daniel D. Teoli Jr.
Archival Collection


MICKEY MOUSE TODAY!
BY JOEL BECK
SCENE: MICKEY MOUSE DRINKING WITH AN OLD SHOWBIZZ BUDDY AT HIS HOLLY WOOD HOME— HE HAS BEEN UNEMPLOYED FOR YEARS. "OR HAVEN'T YOU NOTICED?"
LIFE IS SUCH AN EGO TRIP!
HIC.
THAT'S TRUE MICK-BABES, A REAL WAR OF NERVES!
YOU KNOW—HIC— IT'SH BEEN ALL DOWN-HILL FOR YOU SENCE YOU DIVORCED OL' "WHATSH HER NAME"—?
MILLIE? NO. MI MI? NO....
...MINNIE! YEH— SHE WAS A REAL RAT-FINK! HIC! DIRTY BITCH.
PLOP.
LIKE ALL WOMEN, HIC! SHE JUST LOVED ME FOR PRESTIGE, POWER, PERSONEL SUCCESS, ECT. ANYTHING TO GET INTO THE CARTOONS— WHEN MY DEMAND WAS GONE, SO WAS SHE.... SNIFF!
IT COST ME PLENTY.
A PRICE ONE MUST LEARN TO PAY TO ENTER THE CRUEL WORLD OF SHOWBIZZ! THAT'S WHY I HAD TO DIVORCE DAISY TOO! SNIFF!
INCEDENTY DID YOU EVER GET CUSTODY OF HUEY, DEWEY AND LOUIE? HIC— FROM THAT BITCH?
YEH, BUT THEY RAN OFF TO HAIGHT ASHBERRY WITH FLOWERS IN THIER FEATHERS AND STARDID SOME ROCK BAND CALLED "THE MOTHER DUCKERS." PERSONALLY I'M GLAD THEY'RE OUT OF MY FEATHERS, HIC!
THOSE BASTERDS.
COME ON, DON-ROO! LETS GO TO BED.
HIC.
WE ALWAYS GOT EACH OTHER. HIC!
HOPE THE LOCAL SLANDER SHEETS DONT FIND US OUT. HIC!
THE END

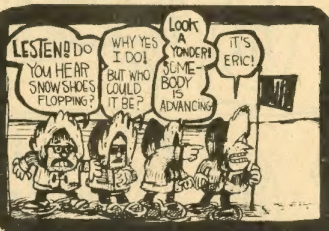

PROFESSOR ANATOLE MURAYEV
©1968 ANDY MARTIN
INSPIRED BY THE MUSES AND THE PROFIT MOTIVE, PROF. MURAYEV IS TO BE AN ARTIST:
CIRCLE
1. Good quality paper
2. Nice flow of ink
3. But lacks a certain raison d'être
"RAT IS AN ANAGRAM OF ART." Antonioni
ART IS AN ANAGRAM OF TAR." Godard
Take great Art: the painting on the left by Warhol is a witty comment on modern society; on the right by Picasso is a savage denunciation of war. Note the precision, the emotional impact that yours lacks.
ROUNDNESS IS THE VERY ESSENCE OF THE CIRCLE." Kupferberg
THE CIRCLE RESEMBLES THE SQUARE ONLY IN APPEARANCE." Brecht
hmmmm... "circular" without the "u", both "e's", and one of the "r's", is an anagram of "rail." Shakespeare
"CIRCULAR REASONING IS THE VERY ANTITHESIS OF SQUARE." Ginsberg
Beware the bogus; Josef Schweik, for example, that unprincipled, unscrupulous fraud. This piece of graffito scrawled illegally last night is typical of his work. Scandalous!
"GRAFFITI IS THE VERY ANTITHESIS OF ART EXCEPT WHEN PRODUCED BY ARTISTS." Mr. Natural
"Scandalous behavior should be round and plump!..." Longfellow
Professor, leave Art to Artists.
LOOK! SCHWEIK BECAME A GENIUS LAST NIGHT!
SCHWEIK A GENIUS
Recognition at last! About time the Establishment properly realized Joe. (Perhaps he'll speak to us in Pauley Ballroom)
THE BU NITS AR TAKING O JUST AV THEM COMM
I REFUSE TO RUN AND I MUST ACCEPT ANY MOTH ING PROF. Schweik
"Ingenuity is a state of mind" Wordsworth
PROFESSOR MURAYEV BEGINS WORK IN SERIOUS
BEER
OLD SAYING: "ART LEADS TO POVERTY." PROF. M. IS FORCED TO WORK CARRYING BILL-BOARDS:
eat at Pepe's
Murayev
Witty, Professor witty. This effect of total art is positively psychedelic (though derivative of Grosz).
SUCCESS, HOWEVER, IS SHORT-LIVED:
Why does everyone copy me?
Look! There's some even more clever!

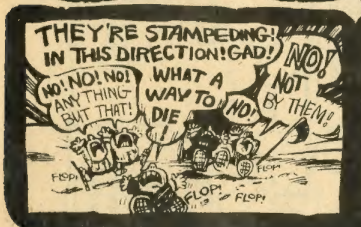
A MOST EN-LIGHTENING EXPERIENCE

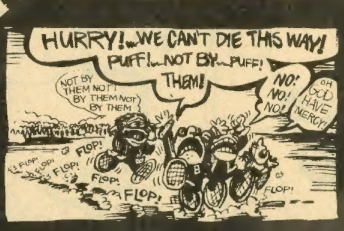
CILENSEK

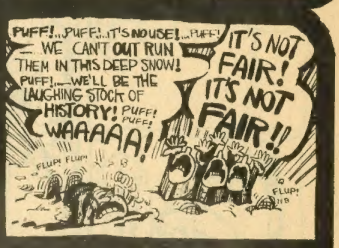
JOEL BECK'S LITTLE THEATRE OF THE NORTH

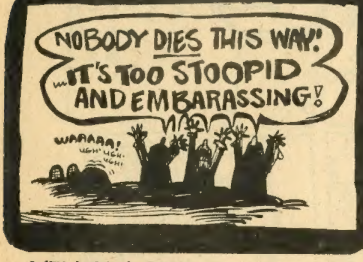
SCENE ....FOUR ANTARCTIC EXPLORERS 2 MILES OUTSIDE LITTLE AMERICA!

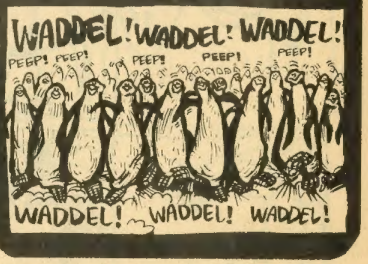












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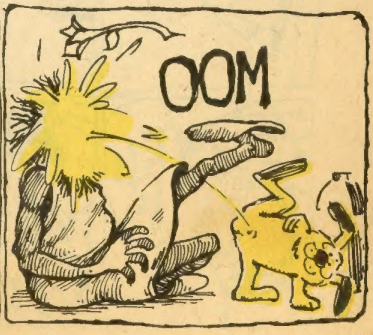
ANON.